

Avira Consumer Products

A Comparison



Avira Antivirus Premium

Surf, shop, stay in touch. Live it up and leave viruses behind once and for all! The peace and security of your PC is made possible by Avira's ultrafast, cloud-powered malware protection.

Online trackers, enough is enough!

Our all-new Browser Tracking Blocker bars over 600 advertisers, social networks and other pushy people from finding out who you are and where you are on the web. Explore and relax: your browsing is no one else's business.

Avira Internet Security

Fast, smart and nimble, Avira Internet Security equips your PC with unsurpassed antivirus and scam protection for banking, wi-fi and streaming video. Bundled with exclusive web privacy protection, spam filtering, smartphone anti-theft and other must-haves, it's security in perfect harmony with your life.

Extend your parenting to your child's social networks.

Avira's new Social Network Protection makes it easy to supervise your kids on Facebook and other social networks. So put your mind at ease—no cyberbullying, online predators, reputation damage or foul language can fly under your radar.

Avira Internet Security Plus

Let the adventure begin! Avira Internet Security Plus blends the ultimate in antivirus, spam filtering and identity theft protection with our unique PC tune-up suite. Brace yourself for smoother video, faster gaming and the freedom to explore the internet without exposing your data to malware and online spies.

Air-tight security. A fast PC. Who says you can't have both?

Avira Internet Security Plus is the only PC protection equipped with Avira System Speedup. One click is all it takes to eliminate unnecessary data, silence error messages and organize your system. It's time to unleash the fast performance you didn't know your PC had!



		Free Antivirus 2013	Antivirus Premium 2013	Internet Security 2013	Internet Security Plus 2013
* This feature is included with the Avira SearchFree Toolbar.					
PC PROTECTION	Real-Time Protection: Stops viruses, worms, Trojans, rootkits and more	■	■	■	■
	AntiAd/Spyware: Shuts out online spies and annoying adware	■	■	■	■
	NEW Protection Cloud: Immediate online classification of emerging threats		■	■	■
	NEW Network Drives: Malware scanning for shared folders		■	■	■
	AntiBot: Defeats hackers' efforts to hijack your computer			■	■
	Backup System: Preserves your files in case of an accident, PC failure or theft			■	■
INTERNET PROTECTION	NEW Browser Tracking Blocker: Stops companies from recording your web activities*	■	■	■	■
	NEW Website Safety Advisor: Rates the safety of all sites in your search results*	■	■	■	■
	Advanced Web Protection: Intercepts malicious websites before they load		■	■	■
	Mail Protection: Keeps infected emails at a safe distance from your inbox		■	■	■
	Advanced AntiPhishing: Protects you from email scams			■	■
	AntiSpam: Keeps the junk out of your mailbox so you can stay productive			■	■
	FireWall: An extra layer of defense against network intrusions (crucial for wi-fi)			■	■
KIDS	NEW Social Networks: Extends parental supervision to Facebook and other social media	■	■	■	■
	NEW Safe Browsing: Limits kids' time online and blocks inappropriate websites			■	■
EXTRAS	NEW Experts Market: Connects you to the right computer expert for any technical topic	■	■	■	■
	NEW Security for Android: Call/SMS filtering, phone finder and privacy guard	■	■	■	■
	NEW Antivirus for Mac: Advanced virus and phishing detection		■	■	■
	Free Live Support: Unlimited access to knowledgeable Avira security specialists		■	■	■
	NEW System Speedup: Frees up memory, silences errors and accelerates PC performance				■